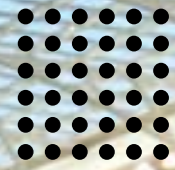


ADVERTISING SPACE
AND INVENTORY
DHL STADIUM

TREBLE
Group



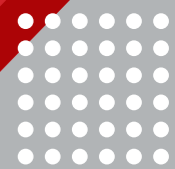


The Treble Group is the official Service Provider for the sale of all advertising space and inventory within the Cape Town Stadium – first used for the 2010 FIFA World Cup, and now the new home of DHL Stormers and DHL WP Rugby.

The advertising space and inventory includes perimeter of the field, the three tiers of the seating area, hospitality suites, the outer perimeters of the stadium concourse, and in and around the entire stadium precinct.



HOME TO
DHL STORMERS
AND
DHL WP RUGBY





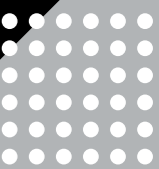
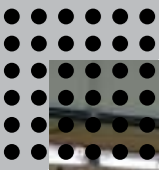
WHY STADIUM BRANDING?

Tier branding within sports stadiums is clearly visible from suites and general seats, ensuring your brand is seen within the bowl of the stadium. Tier branding on the east side of the stadium is also guaranteed to be viewed by a wider audience on live TV, rebroadcasts, and social media postings.

Treble provides branding solutions for all its clients, with access to several in-stadium advertising opportunities tailored to their needs. No space on the planet attracts a larger following of diverse people than sporting events, which ensures your brand sits front and centre in their minds.

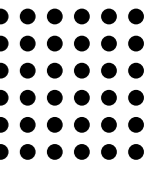
When fans see your brand in a high-energy, passionate setting, they will remember it through a positive association with your brand.

TREBLE
Group

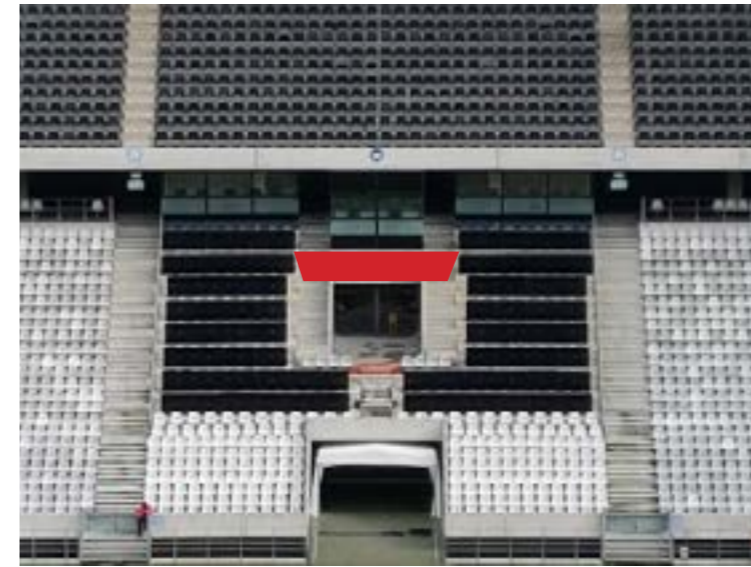


DIFFERENT LEVELS OF STADIUM BRANDING

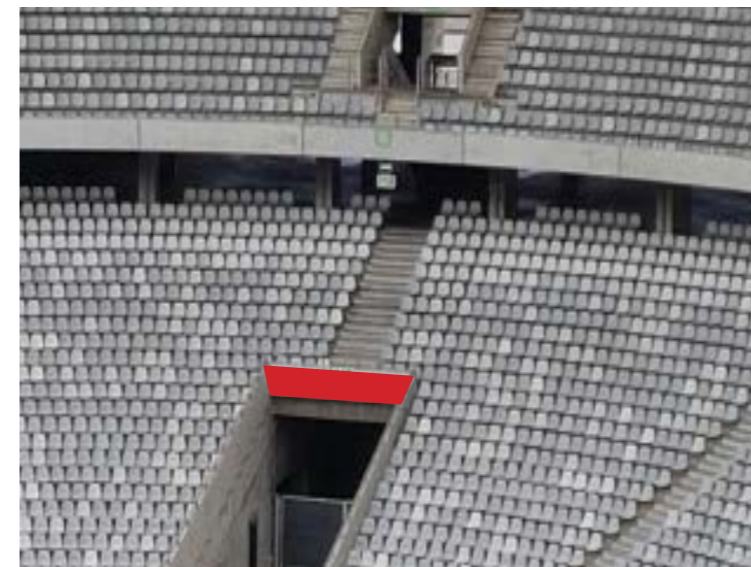
There are numerous opportunities that will suit your brand's needs, whether it's on the touchline, in the stands, or around the stadium precinct.



INNER BOWL ADVERTISING / EAST TIER - BRANDING

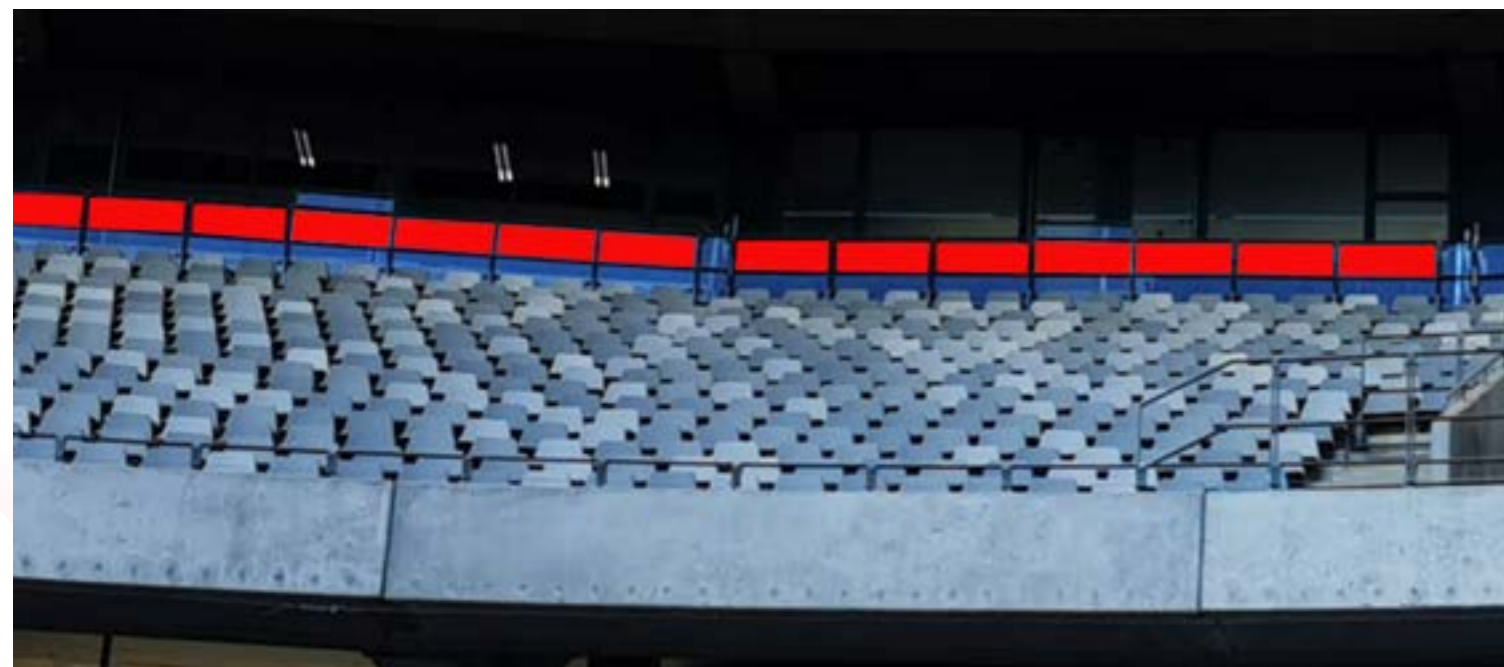


MEDIA TRIBUNE



BULKHEAD AND STAIRWELLS

These are just a few of the options available at the Cape Town Stadium. For more information or any queries, please contact Claudine Sawyer: claudine@treblegroup.com

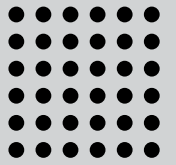


PRIVATE SUITES GLASS RAILING BRANDING



CONCOURSE PILLARS






CONTACT CLAUDINE SAWYER


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